

Local Business Owners Help Race Team Win Canadian Championship

Shannonville Motorsport Park was the scene for the Final Round of the Parts Canada Superbike Championship over the Labour Day weekend and thanks to a number of South-western Ontario businesses, Go Big Racing had reason to celebrate!

Go Big's Paul Glenn secured the National Amateur 600 Sport Bike Championship Title in his rookie season and team-mate rookie Pro rider, Ross Millson, who competes in the Pro 600 and Pro Superbike Class, also had an outstanding season finishing 11th overall in the Pro Superbike standings and came in 3rd in the Pro Rookie of the Year rankings.

"We've worked extremely hard all year to race at this level" said Glenn on his Championship win "Our success this season would not have been possible without the determined efforts of the crew and the support of all our sponsors."



Summit Gearworks, a Cambridge-based manufacturer of industrial gearing components has supported both, Millson and Glenn for the past two years in their efforts to achieve a National Title.

Phil and Rosie Kurucz, co-owners of Summit Gearworks, who live in a small village in Oxford County, have built Summit Gearworks to be one of the leading gear cutting companies in Canada and frequently ship to the United States, where the company's market share has grown over the last few years.

"Ross, Paul and the team as a whole has helped us increase exposure of our specialized services right across Canada ...from Alberta to, Nova Scotia." said President, Phil Kurucz.. "The teams' involvement in the U.S.-based MOTO-ST Endurance series this year is an additional value for us with the extra exposure in the States."

New Hamburg based Web Design/Marketing Consultant, Mike Rice, of Infinet Designs has also been involved with Glenn and Millson for the past two seasons assisting the team with Website design, promotional materials and ensuring the riders other sponsors are getting the best value for their support of the team.

"Working with Go Big Racing has allowed me to gain clients in new markets that I otherwise would not be able to reach in a cost effective manner." said Rice. "Both Ross and Paul have inspired me in ways that they may not even realize and now apply to my

daily business dealings. Ross, who is tough as nails and rode a good portion of the season injured, taught me perseverance, while Paul, inspired me with his ability to focus on the task at hand, while under extreme pressure to win a championship.

Also supporting the Go BIG Racing team on the promotional side, was Waterloo-based J.D. Graphics. J.D. Graphics, owned by New Hamburg resident, J. Daniel Leiskau, specializes in large format digital signage such as outdoor signs, banners and attention-grabbing vehicles graphics found that the motorcycle racing community are a loyal bunch. His biggest project for the team was branding the Go Big Racing hauler with team colours, action shots, sponsor logos and website info so even in travel, Go Big Racing would be able to promote the team, sponsors and the sport." I've learned that the racers and fans quickly welcome businesses that support their sport with open arms." said President, Dan Leiskau. "My involvement with the team has allowed me access to a whole new market." Leiskau added.

Midway through the season New Hamburg-based Registered Massage Therapist and Personal Trainer, Angie Hallman RMT and her husband Mike Hallman also a personal trainer, signed on to assist the team by helping them improve their overall fitness, diet and hydration while helping the riders prepare for races and recover from the bumps and bruises that come with racing motorcycles at this level.

"It's truly been an amazing season and our sponsors have made it possible." exclaimed Millson. "We aim to develop long-term partnerships and look to continue the momentum from this year into 2008.

This October, Go BIG Racing will return to Daytona, Florida for the final round of the US-based MOTO-ST Endurance series for the 8 Hours of Daytona, where the team currently sits in Second Place in the ST Class, against riders from all over the US and the world with the goal bringing another championship home to Canada for their sponsors and fans.

Visit: www.gobigracing.ca. for additional information and to learn more about the sponsors that support the team, including Suzuki dealer - Milton Motorsports, Summit Gearworks, Infinet Designs, Turn 2 Sportbike Rentals, Mimic Industries, Ultimate Cycle, Bickle Tire Warmers, Accelerated Technologies, Bagshaw Performance Inc., MotorcycleCourse.com, JD Graphics and Corner 2 Racing.